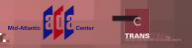


Embracing Accessibility in the Whole Organization: New Approaches and Resources

will begin at 12:30 pm ET

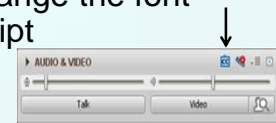
Audio and Visual are provided through the on-line webinar system. This session is closed captioned. Individuals may also listen via telephone by dialing 1-857-232-0476 Access Code: 368564 This is not a toll-free number.



Captioning

Real-time captioning is provided; open the window by selecting the “CC” icon in the AUDIO & VIDEO panel

- You can move and re-size the captioning window.
- Within the window you change the font size, and save the transcript



2



About Your Hosts...

- TransCen, Inc.
 - Mission Statement: Improving lives of people with disabilities through meaningful work and community inclusion
- Mid-Atlantic ADA Center, a project of TransCen, Inc.
 - Funded by National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR), Administration for Community Living, U.S. Department of Health and Human Services



3



Listening to the Webinar

Online:

- Please make sure your computer speakers are turned on or your headphones are plugged in
- Control the audio broadcast via the AUDIO & VIDEO panel
- If you have sound quality problems, please go through the AUDIO WIZARD by selecting the microphone icon within the AUDIO & VIDEO panel



4



Listening to the Webinar (cont.)

- To connect by telephone:

1-857-232-0476

Pass Code:

368564

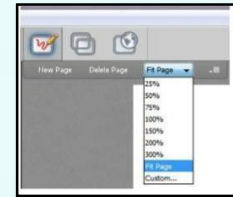
This is **not** a toll-free number

5



Customizing Your View

- Resize the whiteboard where the presentation slides are shown to make it smaller or larger by choosing from the drop down menu located above and to the left of the whiteboard; the default is “fit page”



6



Customize Your View continued

- Resize/Reposition the CHAT, PARTICIPANT, and AUDIO & VIDEO panels by “detaching” and using your mouse to reposition or “stretch/shrink”
- Each panel may be detached using the ☰ icon in the upper right corner of each panel

7



Technical Assistance

If you experience technical difficulties

- Use the CHAT panel to let us know
- E-mail ADAtraining@transcen.org
- Call 301-217-0124

8



Archive

- This webinar is being recorded and can be accessed within a few weeks
- You will receive an email with information on accessing the archive

9



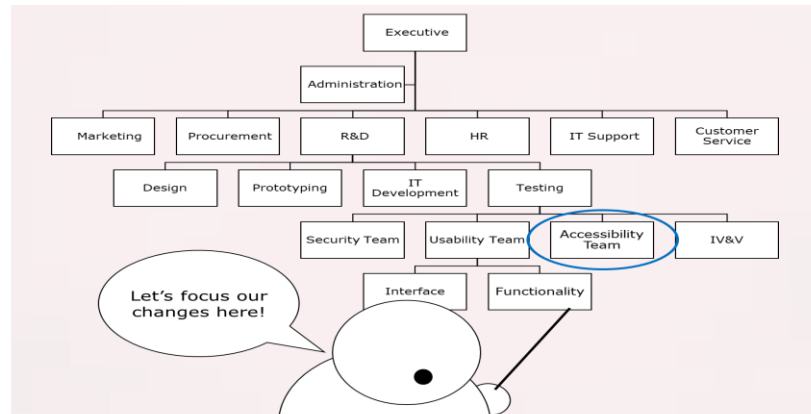
Embracing Accessibility in the Whole Organization: New Approaches and Resources

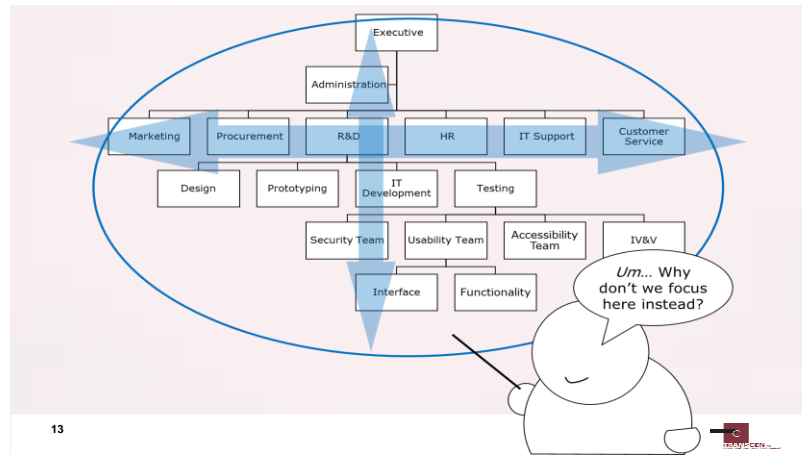


Dr. Chris M. Law

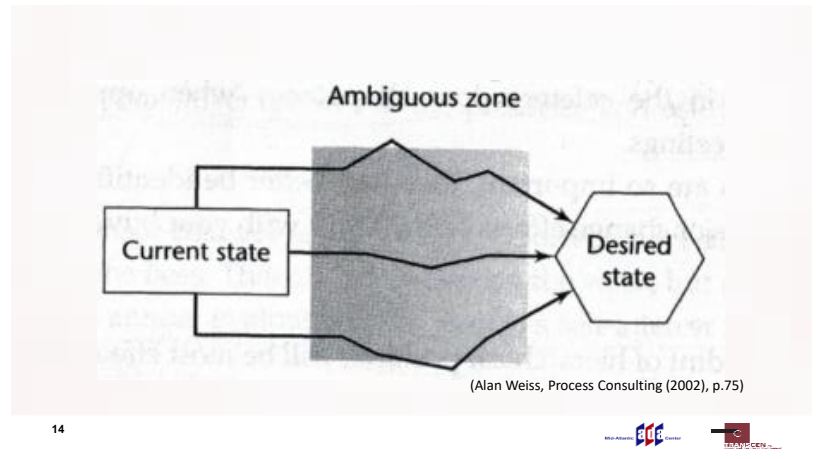
10



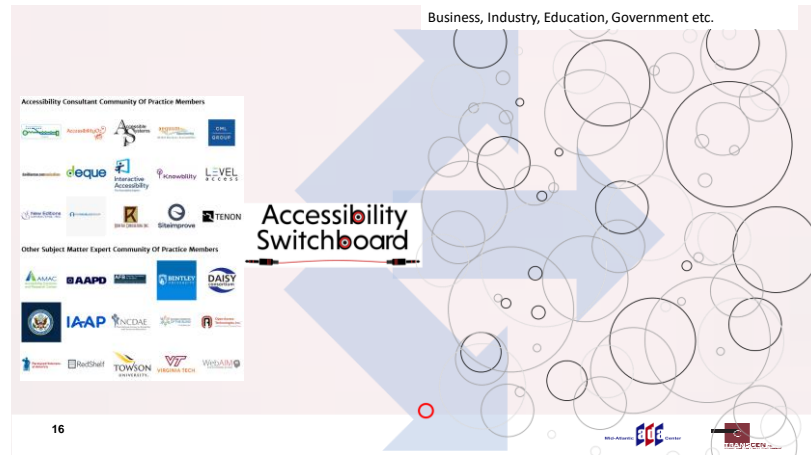
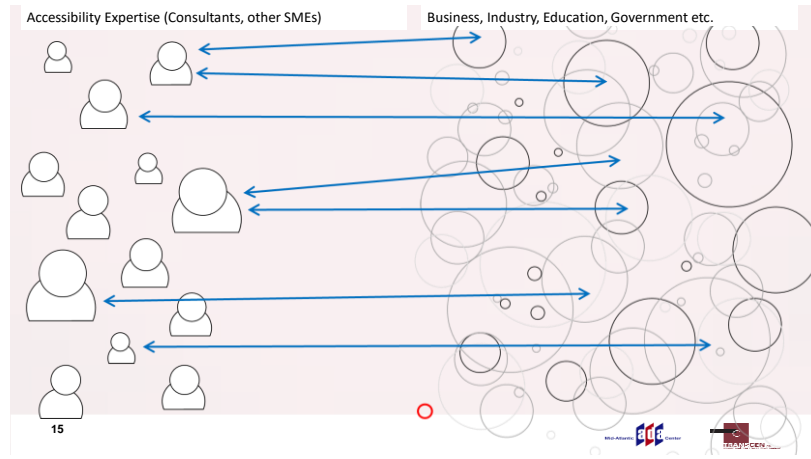




13



14



Accessibility Switchboard Connecting industry and consumers to solutions for technology accessibility, and the benefits of organization-wide approaches to accessibility.

The Accessibility Switchboard is a project of the National Federation of the Blind's Center for Technology.

Home About Guidance Resources Support Q & A

The Accessibility Switchboard

For Business and Industry... **...Who Need Guidance**

For Consumers... **...Looking for Resources**

For Educational Institutions... **...Who Need Support**

For Government... **...Seeking Answers**

CONNECT

Guides for Educational Institutions

- **FAQ: Doubt? Starting an organization-wide accessibility program: A guide for Higher Education Institutions**
- **FAQ: Doubt? Revamping an organization-wide accessibility program: A guide for Higher Education Institutions**
- **Introduction: organization-wide accessibility approaches: a guide to making a successful path**
- **FAQ: Doubt? Ensuring that digital content is accessible: a guide to current best practices for higher education LMS staff**
- **How can I provide an accessible work environment?**
- **Revised offering: employees: a consultant process: proactive measures to tackle accessibility issues**

17

Example Guide: Starting an organization-wide accessibility program: A guide for Higher Education Institutions

- Introduction and background
- Multi-step process:
 1. A systematic appraisal of the current situation
 2. Considerations of alternatives for technology compliance and organizational culture
 3. Gaining executive support
 4. Establishing stakeholders and goals
 5. Designing, planning and implementing a new system
 6. Periodic updates based on monitoring of progress.
- + Contingency planning.

18

Links to other switchboard articles

- **FAQ: Doubt? Starting an organization-wide accessibility program: A guide for Higher Education Institutions**
- **FAQ: Doubt? Revamping an organization-wide accessibility program: A guide for Higher Education Institutions**
- **Introduction: organization-wide accessibility approaches: a guide to making a successful path**
- **FAQ: Doubt? Ensuring that digital content is accessible: a guide to current best practices for higher education LMS staff**
- **How can I provide an accessible work environment?**
- **Revised offering: employees: a consultant process: proactive measures to tackle accessibility issues**

Links to published resources (one per topic)

A resource for identifying stakeholders for organizational accessibility initiatives...

Guides for identifying stakeholders for organizational accessibility initiatives...

Guides for identifying stakeholders for organizational accessibility initiatives...

Links to published case studies

Six Case Studies: Costs of web accessibility in higher education

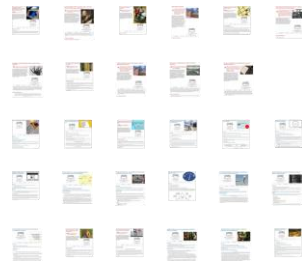
The highest barrier to accessing web accessibility in higher education is cost, according to a new report from the National Center for the Blind at the University of Wisconsin-Madison. The report, "The Costs of Web Accessibility in Higher Education," is a guide to help higher education leaders understand the cost of making content accessible from the beginning to the end of the process. For an in-depth look at the costs of web accessibility, visit the report at <http://www.nfb.org/press-releases/2017/06/20170620-costs-of-web-accessibility-in-higher-education/>.

The report also includes a number of case studies of higher education specific content. The report provides the experiences of individuals at higher education and case studies of the process of the content's digital accessibility on their content.

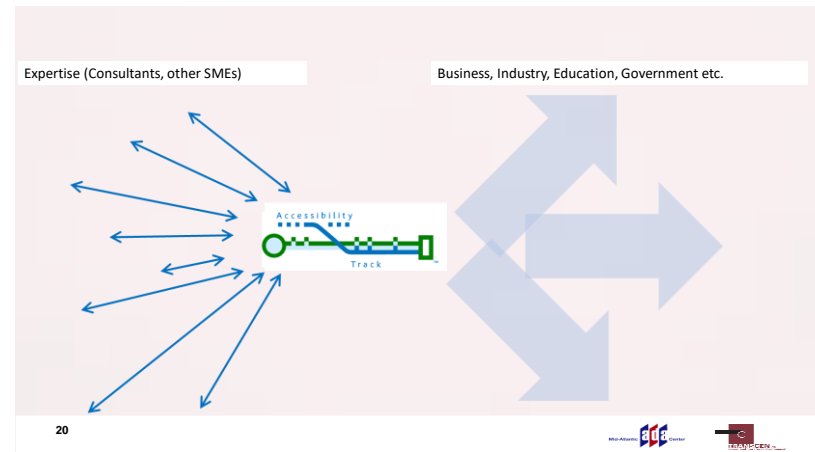
For more information, visit <http://www.nfb.org/press-releases/2017/06/20170620-costs-of-web-accessibility-in-higher-education/>.

Switchboard Information Portal Content

- Currently
 - 13 guides;
 - 15 Q&A articles,
 - plus other resource links
- And still growing...



19





Accessibility Testing Symposium

The 2018 ICT Accessibility Testing Symposium: Mobile Testing, 508 Revision, and Beyond

PEER REVIEWED · PUBLISHED · OPEN · INTERACTIVE · ORIGINAL
 The 3rd annual ICT Accessibility Testing Symposium will take place on
 Wednesday & Thursday, November 7-8, 2018, Arlington, Virginia, USA
 Pre-event workshops:
 Tuesday, November 6
 Pre-Event "Accessibility Testing 101" two-day introductory course for testing beginners
 Monday & Tuesday, November 5-6
Featuring papers, workshops and panels from
 Accessibility Track - AccessibilityQz - Anquam Access - Albertsons - Department of Homeland Security -
 Educational Testing Service - Galathea University - General Services Administration - HP - ICF -
 The Law Office of Lacey Feingold - Level Access - Optum - Paltech - RedShelf - Renfro Consulting -
 Simple Theory - State Firm - Tenda.io - The Sustainable Change - Tucson University -
 University of Connecticut - University of Illinois - University of Massachusetts -
 W3C Web Accessibility Initiative - Website (Utah State University)



The Digital Accessibility Legal Summit 2018-19

Accessibility Lawsuits. How to Handle Them; How to Avoid Them:
 Understand your accessibility legal obligations and risk management options... with the best minds in the field

2018 East Event
 Monday & Tuesday October 1 & 2
 Partnership for Public Service Conference Center, Washington, DC

2019 West Event
 Monday & Tuesday March 11 & 12
 Sheraton Park Hotel at the Anaheim Resort, Anaheim, CA

Speakers

 Ethan Pittman	 Ryan Smith Chief Counsel	 Loren Fogel The Law Office of Loren Fogel	 Ashley Brown The Law Office of Loren Fogel
 Michelle Lee Accessibility Team	 Christina Accessibility Case Management	 Amanda Webinar	 Christina The Law Office of Loren Fogel
 Pat O'Brien Department of Agricultural Services	 Paul Hill Banks, Anderson & Jones LLP	 David Hawthornick	 Michael A. Swartz Federal Government of the East
 Michelle Senior Staff, LLP	 Cynthia Senior Director of the Project	 Katherine Senior Staff, LLP	 John Senior Staff, LLP
 Dr. Michael Texas University	 Loren Senior Counsel, Bankers, Bingham, Baskin & Co.	 Aly Senior Staff, LLP	 Aly Senior Staff, LLP

Contacts and URLs



www.accessibilitytrack.com

[The Accessibility Switchboard: www.accessibilityswitchboard.org](http://www.accessibilityswitchboard.org)

[The ICT Accessibility Testing Symposium: www.ict2018.org](http://www.ict2018.org)

[The Digital Accessibility Legal Summit: www.accessibility.legal](http://www.accessibility.legal)

23

Thank You!

Mid-Atlantic ADA Center

Toll Free: **800-949-4232** (DC, DE, MD, PA, VA, WV)

Telephone: **301-217-0124**

ADAinfo@transcen.org

ADAinfo.org

24

