Sponsor and Vendor Opportunities
2020 Mid-Atlantic ADA Conference

TransCen, Inc. and the Mid-Atlantic ADA Center invite companies, organizations, and agencies to become sponsors, exhibitors, or advertisers at the Mid-Atlantic ADA Conference - ADAcon - September 9 - 11, 2020 - Hilton Alexandria Mark Center - Alexandria, Virginia. The 2020 conference is our 27th annual conference on the Americans with Disabilities Act (ADA).

Our sponsors, vendors and advertisers allow us to produce a high quality, affordable event for the many individuals involved in implementing the ADA. Promotional opportunities at this conference will allow your organization to:

- Increase your visibility to a wide variety of professionals from state, local, and federal government agencies, businesses, education, and advocacy organizations.
- Make a strong statement about your organization's commitment to full inclusion of people with disabilities.

About TransCen, Inc. and the Mid-Atlantic ADA Center
Since 1996, TransCen, Inc., a Rockville, Maryland non-profit corporation dedicated to improving the lives of people with disabilities through meaningful work and community inclusion, has operated the Mid-Atlantic ADA Center. Funded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR), Administration for Community Living (ACL), U.S. Department of Health and Human Services, and one of the 10 regional ADA Centers that comprise the ADA National Network, the Mid-Atlantic ADA Center provides information, guidance, and training on how to implement the ADA. Though federally funded, the ADA Center is not an enforcement or regulatory agency, but a helpful resource for individuals and entities with rights and responsibilities under the ADA.

About ADAcon

- **2 ½ day program** featuring plenary session, multiple breakout sessions, and networking opportunities for more than 250 participants from the Mid-Atlantic region and beyond.
- **Reliable information on the ADA**, featuring speakers from the federal enforcement agencies and other professionals with expertise in all areas of the ADA, including physical access, employment, effective communication, requirements for state and local governments, and businesses open to the public.
- **Conference attendees include a broad array of professionals** from state, local, and federal government agencies, businesses, advocacy organizations, and colleges and universities who enjoy networking and learning the latest strategies, trends, and information to advance ADA implementation.
- **Professional development hours** will be available for several accreditation organizations, as well as a general certificate of participation.
- **Exhibit Hours are** 5 – 7 PM on Wednesday, September 9 during our Meet and Greet Reception in the exhibit area and 8 AM – 5 PM on Thursday, September 10, which includes our post-lunch Exhbitior Fair. Participants are encouraged to play a “Bingo” game to visit exhibits and enter a raffle for a gift card.
Multiple Options to Promote Your Products, Services or Brand

Coffee Break Sponsor $3,000 (2 available)
- Signage all day at the coffee station
- 3 complimentary registrations
- Complimentary booth in exhibit hall
- Half-page color ad in conference program
- Listing and hyperlink displayed on conference sponsor web page
- Recognition in conference program, event signage and in pre- and post-conference emails

Deluxe Exhibit Table $1300
- 6-foot skirted table
- Recognition on conference website
- Listing in conference brochure
- Quarter-page ad in conference program
- Includes 2 conference registrations

Standard Exhibit Table $650
Non-Profit Organizations, Government Agencies or Entrepreneurs with Disabilities $500
- 6-foot skirted table
- Recognition on conference website
- Listing in conference program
- Includes 1 conference registration

Full Color Program Advertisements
- $250 - 1/6 page
- $500 - 1/4 page
- $750 - 1/2 page
- $1000 - full page

Intrigued? Contact us!
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