

# Accessible Signage



will begin at 12:30 pm ET

Audio and Visual are provided through the on-line webinar system. This session is closed captioned. Individuals may also listen via telephone by dialing 1-857-232-0476 Access Code: 368564 This is **not** a toll-free number.



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# Captioning

Real-time captioning is provided; open the window by selecting the "CC" icon in the AUDIO & VIDEO panel

- You can move and re-size the captioning window.
- Within the window you change the font size, and save the transcript



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# About Your Hosts...

- TransCen, Inc.
  - Mission Statement: Improving lives of people with disabilities through meaningful work and community inclusion
- Mid-Atlantic ADA Center, a project of TransCen, Inc.
  - Funded by National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR), Administration for Community Living, U.S. Department of Health and Human Services



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### Listening to the Webinar

Online:

- Please make sure your computer speakers are turned on or your headphones are plugged in
- Control the audio broadcast via the AUDIO & VIDEO panel
- If you have sound quality problems, please go through the AUDIO WIZARD by selecting the microphone icon within the AUDIO & VIDEO panel



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### Listening to the Webinar (cont.)

• To connect by telephone:

**1-857-232-0476**  
**Pass Code:**  
**368564**  
 This is **not** a toll-free number

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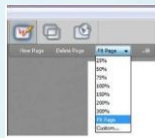
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### Customizing Your View

- Resize the whiteboard where the presentation slides are shown to make it smaller or larger by choosing from the drop down menu located above and to the left of the whiteboard; the default is "fit page"



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### Customize Your View continued

- Resize/Reposition the CHAT, PARTICIPANT, and AUDIO & VIDEO panels by “detaching” and using your mouse to reposition or “stretch/shrink”
  - Each panel may be detached using the ☰ icon in the upper right corner of each panel

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### Technical Assistance

- If you experience technical difficulties
- Use the CHAT panel to let us know
  - E-mail [ADAtraining@transcen.org](mailto:ADAtraining@transcen.org)
  - Call 301-217-0124

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### Archive

- This webinar is being recorded and can be accessed within a few weeks
- You will receive an email with information on accessing the archive

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# Accessible Signage

Best Practices for Assuring Equal Access




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## About ACB

The American Council of the Blind – Leading grassroots consumer organization advocating for greater independence, equal access and opportunity.

CONTACT: Anthony Stephens, [astephens@acb.org](mailto:astephens@acb.org)  
 Visit us online at: [www.acb.org](http://www.acb.org)



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## Sign, Sign... Everywhere a Sign...

- The human eye can be exposed to upwards of 20,000 messages a day. ([S.J Insights, 2014](#)).
- Signs Help Us Convey Vital Information Concisely and Clearly.
- Signs Leverage Universal Symbols to Assure Effective Communications.
- When signs Are Ignored -- "You're Going the WRONG WAY!"



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### Why Should signs Be Universally Accessible?

- Accessible signs provide equal access and convey vital information that clearly defines a person's surroundings (crucial for people with disabilities)
  - AFB reports over 24M vision loss even after correction.
  - CDC projects blindness to double over coming decades.
- ▶ signage provides more than just equal access – It can often serve as vital markers and cues for orientation – a window to the unseen world.



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### Federal Statutes & Oversight

- Architectural barriers act of 1968
- Rehabilitation Act of 1973 – Section 504
- Americans with disabilities act of 1990
- The access board – [www.access-board.gov](http://www.access-board.gov)
- The U.S. Department of Justice (DOJ)

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### Best Practices for Assuring Accessibility

- Composition Attributes
- Tactile and Braille
- Contrast & color
- Location

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## Going Above & Beyond

- Universal design can make the world more accessible for everyone, not just people with disabilities.
- Technology is changing the way the world receives information.  
(AIRAI.IO & Microsoft's Seeing-AI augment sensory loss)
- It's critical that businesses and places of public accommodation assure that accessibility when using new tech is not left at the curb.

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## Resources

- ADA National Network -- <https://adata.org>
- Access Board -- <https://www.access-board.gov/guidelines-and-standards/buildings-and-sites/about-the-ada-standards/guide-to-the-ada-standards>
- ADA Central -- <http://adacentral.com/ada-compliance-info/ada-sign-installation.html>

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# Thank You!

## Mid-Atlantic ADA Center

Toll Free: **800-949-4232** (DC, DE, MD, PA, VA, WV)  
 Telephone: **301-217-0124**  
 ADAinfo@transcen.org  
 www.ADAinfo.org

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