

# Sponsor and Vendor Opportunities



**TransCen, Inc. and the Mid-Atlantic ADA Center** invite companies, organizations and agencies to become sponsors, exhibitors or advertisers the **Mid-Atlantic ADA Update - November 13 - 15, 2019 - Philadelphia Pennsylvania**. The 2019 conference is the 26<sup>th</sup> annual conference on the Americans with Disabilities Act (ADA) and the first in the Philadelphia area.

Our sponsors, vendors and advertisers allow us to produce a high quality, affordable event to the many individuals involved in implementing the ADA. Promotional opportunities at this conference will allow your organization to:

- Increase your visibility to a wide variety of professionals from state, local and federal government agencies, businesses, education and advocacy organizations.
- Make a strong statement about your organization's commitment to full inclusion of people with disabilities.

## About TransCen, Inc. and the Mid-Atlantic ADA Center

Since 1996, TransCen, Inc., a Rockville, Maryland non-profit corporation dedicated to improving the lives of people with disabilities through meaningful work and community inclusion has operated the Mid-Atlantic ADA Center. Funded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR), Administration for Community Living (ACL), U.S. Department of Health and Human Services and one of the 10 regional ADA Centers that that comprise the ADA National Network, the Mid-Atlantic ADA Center provides information, guidance and training on how to implement the Americans with Disabilities Act (ADA) in order to support the mission of the ADA to “assure equality of opportunity, full participation, independent living, and economic self-sufficiency for individuals with disabilities.” Though federally funded, the ADA Center is not an enforcement or regulatory agency, but a helpful resource for individuals and entities with rights and responsibilities under the ADA.

## About the Mid-Atlantic ADA Update

- **Conference location:** Philadelphia 201 Hotel (formerly Sheraton Philadelphia Downtown), 201 North 17<sup>th</sup> Street, Philadelphia, PA.
- **2 ½ day program** featuring multiple breakout sessions, plenary session, and networking opportunities for more than 300 participants from the Mid-Atlantic region and beyond.
- **Up-to-date information on the ADA**, featuring speakers from the federal enforcement agencies and other professionals with expertise in all areas of the ADA, including physical access, employment, effective communication, and requirements for state and local governments, colleges and universities, and businesses open to the public.
- **Conference attendees include a broad array of professionals** from state, local and federal government agencies, businesses, advocacy organizations, and colleges and universities who enjoy networking and learning the latest strategies, trends, and information to advance ADA implementation.
- **Professional development hours** will be available for several accreditation organizations as well as a general certificate of participation.

## Sponsors

We have several sponsorship packages available to promote your organization to this unique audience. Contact us for complete details and benefits!

**Keynote and Lunch Sponsor \$10,000** (2 available)

**Breakfast \$7,500** (2 available)

**Meet and Greet Sponsor \$5,000** (1 available)

**Coffee Break \$5,000** (2 available)

## Vendors

The Mid-Atlantic ADA Update has multiple vendor options to promote your products and services at affordable rates.

### Advertising Opportunities

\$250 - 1/6 page

\$500 - 1/4 page

\$750 - 1/2 page

\$1000 - full page

### Exhibitor Opportunities

6 foot skirted table

Recognition on conference website

Listing in conference brochure

### Deluxe \$1200

includes ¼ page ad in conference brochure; 2 conference registrations

### Standard \$600

includes 1 conference registration

### Entrepreneur \$150

We invite all entrepreneurs and micro-enterprisers with disabilities to promote their businesses at a reduced rate, includes 1 conference registration.

## Intrigued? Contact us!

TransCen, Inc.

Mid-Atlantic ADA Center

1-800-949-4232 (DC, DE, MD, PA, VA, WV)

301-217-0124

[ADAtraining@transcen.org](mailto:ADAtraining@transcen.org)



# ADAUpdate.org