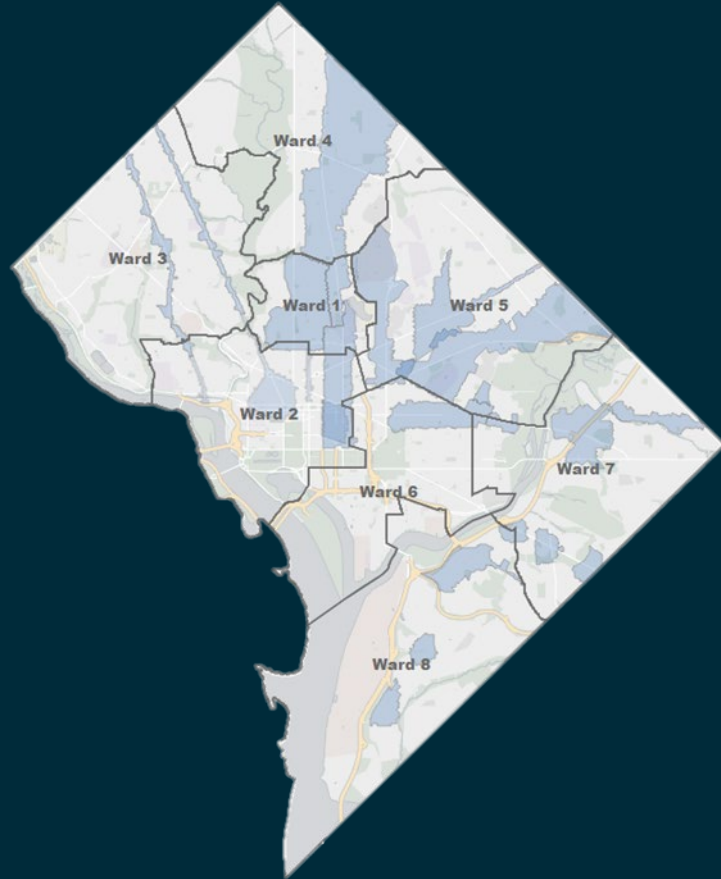




**How Local Grants Help Businesses Meet ADA  
Requirements and Grow**

**Elizabeth Anderson, Great Streets Retail Director  
Office of the Deputy Mayor for Planning &  
Economic Development**

# Accessibility Demand in DC



- 21% of residents have a disability (~75,000+ people)
- 85,000+ residents age 65+ (growing demand)
- Accessibility demand is both current and increasing

# Accessibility Needs by Ward



**WARD 8 HIGHEST  
DISABILITY RATE**



**32%**  
of Residents  
with Disabilities

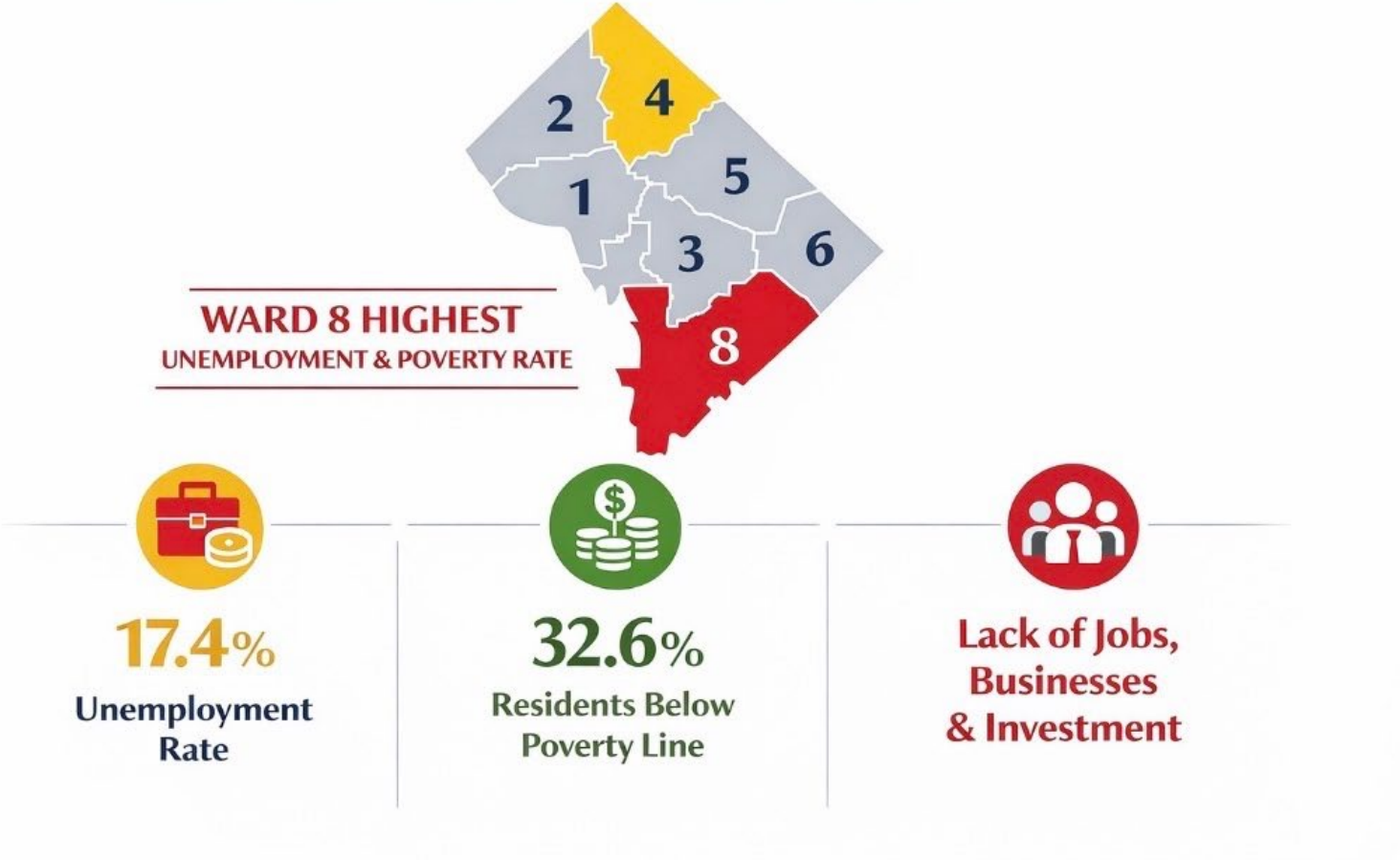


**Mobility, Hearing &  
Vision Challenges**

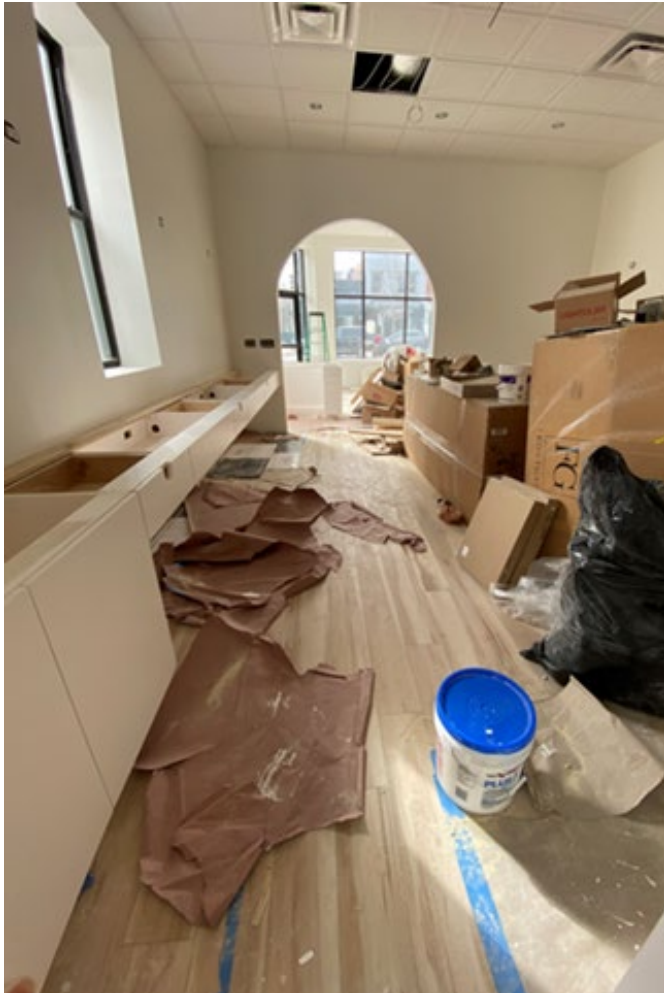


**Accessibility Improvements  
Needed  
Across All Wards**

# Economic Opportunity by Ward



# Key Challenges



- Cost of upgrades
- Older buildings
- Limited awareness of funding
- Uncertainty about where to start

# ADA Accessibility Cost Barriers *for Businesses*

## Accessibility Renovations



- Wheelchair Ramps
- Automatic Doors
- Restroom Upgrades
- Counter Adjustments

## Accessible Equipment



- Screen Readers
- Braille Signage
- Accessible POS Systems
- Assistive Devices

## Training & Services



- Staff Training
- Sign Language Interpreters
- Accessibility Consultations
- Ongoing Maintenance

## Permits & Compliance



- ADA Inspections
- Permitting Fees
- Legal Requirements
- Accessibility Audits

# Local Grants as a Solution

- Reduce cost barriers
- Enable ADA compliance
- Support business growth
- Expand access



## What can be funded?

- Doors and entryways
- Interior layouts
- Signage and lighting
- Equipment for hearing impaired

# Great Streets: Investing in Accessibility and Growth



Targeted funding driving enhanced access and inclusion

# DC Grant Programs

- Great Streets Retail- accessibility & storefront improvements
- Locally Made Manufacturing- facility upgrades
- Commercial Property Acquisition Fund- long term stability

# Case Study: Grounded (Ward 8)

(BEFORE)

Lighting



Ramp

# AFTER



# Case Study: H Street Corridor

THE MAYOR'S OFFICE OF DEAF, DEAFBLIND AND HARD OF HEARING PRESENTS

## ACCESSIBILITY STAGE @ H St. Festival

📍 📱 @DCMH00HH 📞 1-800-452-8484

**SATURDAY, SEPTEMBER 21 | 12PM**


It's that time of the year for the H Street Festival! M000HH is hosting the Accessibility Stage alongside Deaf D.J.s @nicodimarco3 and @deafdjaceem with D/DB/DDB/H/L/D performers! Interested in performing? Fill out the form in the QR code or contact us!

**LOCATION | STAGE AT THE CORNER OF H STREET NE AND 13TH STREET NE**



### MOZZERIA

DEAF-OWNED & OPERATED PIZZERIA



**BUILDING BRIDGES WITH PIZZA**

# Key Takeaways



## Smart Program Design

Plan for accessibility from the start.



## Accessibility = Opportunity

Boost economic growth & inclusion.



## Inclusive Corridors

Create welcoming, accessible spaces.



## Leveraging Grants

Fund ADA upgrades for businesses.

Thank You for Attending Today's Presentation!