

Accessible Signage



will begin at 12:30 pm ET

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Captioning

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- You can move and re-size the captioning window.
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About Your Hosts...

- TransCen, Inc.
 - Mission Statement: Improving lives of people with disabilities through meaningful work and community inclusion
- Mid-Atlantic ADA Center, a project of TransCen, Inc.
 - Funded by National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR), Administration for Community Living, U.S. Department of Health and Human Services



Listening to the Webinar

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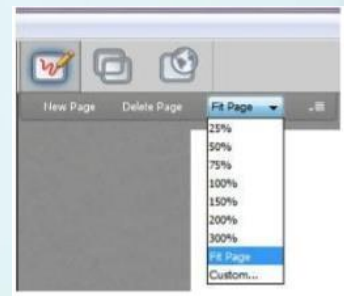
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- Resize the whiteboard where the presentation slides are shown to make it smaller or larger by choosing from the drop down menu located above and to the left of the whiteboard; the default is “fit page”



Customize Your View continued

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 - Each panel may be detached using the ☰ icon in the upper right corner of each panel

Technical Assistance

If you experience technical difficulties

- Use the CHAT panel to let us know
- E-mail ADAtraining@transcen.org
- Call 301-217-0124

Archive

- This webinar is being recorded and can be accessed within a few weeks
- You will receive an email with information on accessing the archive

Accessible Signage

Best Practices for Assuring Equal Access





About ACB

The American council of the Blind – Leading grassroots consumer organization advocating for greater independence, equal access and opportunity.

CONTACT: Anthony Stephens, astephens@acb.org
Visit us online at: www.acb.org

Sign, Sign... Everywhere a Sign...

- The human eye can be exposed to upwards of 20,000 messages a day. ([SJ Insights, 2014](#)).
- Signs Help Us Convey Vital Information Concisely and Clearly.
- Signs Leverage Universal Symbols to Assure Effective Communications.
- When signs Are Ignored -- "You're Going the WRONG WAY!"

Why Should signs Be Universally Accessible?

- Accessible signs provide equal access and convey vital information that clearly defines a person's surroundings (crucial for people with disabilities)
 - AFB reports over 24M vision loss even after correction.
 - CDC projects blindness to double over coming decades.
- ▶ signage provides more than just equal access – It can often serve as vital markers and cues for orientation – a window to the unseen world.



Federal Statutes & Oversight

- Architectural barriers act of 1968
- Rehabilitation Act of 1973 – Section 504
- Americans with disabilities act of 1990
- The access board – www.access-board.gov
- The U.S. Department of Justice (DOJ)

Best Practices for Assuring Accessibility

- Composition Attributes
- Tactile and Braille
- Contrast & color
- Location

Going Above & Beyond

- Universal design can make the world more accessible for everyone, not just people with disabilities.
- Technology is changing the way the world receives information.
(AIRAI.IO & Microsoft's Seeing-AI augment sensory loss)
- It's critical that businesses and places of public accommodation assure that accessibility when using new tech is not left at the curb.

Resources

- ADA National Network -- <https://adata.org>
- Access Board -- <https://www.access-board.gov/guidelines-and-standards/buildings-and-sites/about-the-ada-standards/guide-to-the-ada-standards>
- ADA Central -- <http://adacentral.com/ada-compliance-info/ada-sign-installation.html>

Thank You!

Mid-Atlantic ADA Center

Toll Free: **800-949-4232** (DC, DE, MD, PA, VA, WV)
Telephone: **301-217-0124**
ADAinfo@transcen.org
www.ADAinfo.org